



MEDIA RELEASE

For Immediate Release

July 8, 2008

SECOND ANNUAL SKATE WITH DANIEL 2008

Community Fundraiser Presents \$47,511.11 Cheque to b.r.a.i.n.child and SickKids Foundation in support of Brain Tumor Research

Toronto, Ontario – “Imagine a Cure”. The Skate with Daniel 2008 Organizing Committee along with NHL Edmonton Oiler Andrew Cogliano, family, friends and volunteers are presenting a cheque in the amount of \$47,511.11 to b.r.a.i.n.child and SickKids Foundation and to the Gerry & Nancy Pencer Brain Tumour Centre, Princess Margaret Hospital Foundation directed to brain tumour research.

The presentation will take place at The Hospital for Sick Children (SickKids) on Thursday, July 10, 2008 at 11:30 a.m. in the Anteroom in the Atrium on the first floor (one floor above the Main Floor).

The Second Annual Skate with Daniel 2008 took place on Saturday, May 24, 2008 at the Thornhill Community Centre, Markham, Ontario to raise funds for paediatric and adult brain tumour research. Hundreds of participants came out in support of Daniel Bertoia and to support a very worthy cause.

The Skate with Daniel was supported by the National Hockey League Players Association. "The NHLPA wishes Daniel and the 2nd Annual Skate with Daniel 2008 great success," said Eric Lindros, NHLPA Ombudsman. "The b.r.a.i.n.child fundraising event is held for a great cause and all NHLPA members congratulate everyone involved."

"I am looking forward to seeing all my friends and supporters at this year's event. It has grown so much from last year. The organizing committee has done an amazing job for me and for b.r.a.i.n.child. Thank you to everyone for your support," said Daniel Bertoia.

Last year over 100 children were diagnosed with a brain tumour at SickKids in Toronto. Brain tumours are the second most common childhood malignancy after leukemia. The cause of brain tumors remains unknown and at this time there is no way to predict or prevent a brain tumour.

Daniel was diagnosed with a brain tumour in the winter of 2007 and received treatment over a couple of months. Daniel had to take a break from his favourite sport of hockey. Last spring his friends and family got together for Skate with Daniel. Daniel played the game and he even scored the winning goal.

The goal of the Second Annual Skate with Daniel 2008 was to do something for Daniel and others who are suffering from this illness. The event included a hockey tournament marathon and various fundraising activities such as balloon pops and an amazing silent auction that featured items such as a Toronto Maple Leaf hockey stick signed by the team, Toronto Raptors signed jersey, Darcy Tucker signed jersey, Boston Bruins team signed jersey, a referees jersey signed by all NHL referees, Oshawa Generals luxury suite for a hockey game, Oshawa Generals hockey season tickets, John Tavares signed 18"x24" framed photo, Maple Leafs/Toronto Raptors/ Blue Jay/Toronto FC tickets, Ferrari items and many other exciting items. Edmonton Oiler Andrew Cogliano attended, played in a game and signed autographs.

For additional information, contact the Skate with Daniel 2008 organizing Committee Co-chairs Jennifer Goffenberg at (905) 762-1741 or e-mail jgoffenberg@rogers.com or Ali Torabi at (416) 579-4141 or e-mail torabi@azti.com.

www.coffee2help.com